

Lincoln Saltdogs 2020 Promotions Internship

Ultimate Goal: Provide a fun environment for our interns to learn as much as possible about a Professional Baseball operation by placing them in a position to gain experience and knowledge which they will be able to take with them throughout their career. We aim to develop college students into young professionals by giving them a great experience with the Lincoln Saltdogs.

Who we are:

Lincoln professional baseball is a family-oriented organization, dedicated to providing the community with an exciting product that promotes everything great about the game and safeguards the dignity of the players. Lincoln Professional Baseball is committed to fostering youth involvement with the game, and maintaining a wholesome, fun-filled environment that heightens fan anticipation about spending a memorable, affordable day at the ballpark. Lincoln Professional Baseball endeavors to always show fan respect and nurture spectator input that enhances value, enjoyment and civic pride. Additionally, player interaction with the community is encouraged to further their off-field personal and professional growth. Owned by NEBCO, Inc., the implementation of Lincoln professional baseball is a part of entertaining Nebraska, one of the cornerstones of NEBCO's mission of Building Nebraska.

Where you fit in:

Starting Date: May 11th (Unless otherwise specified)

- Develop exact responsibilities for season
- Create team dynamic with other promotions and sales interns
- Trained in all aspects of promotions and stadium operations as well as some sales experience for Professional Baseball
- Distribution of promotional materials

Pre-Game/Game Time

- Pre-Game Promotion Meeting
- Responsible to ensure we operate efficiently
- Cleaning stadium seats
- Setting up promotional aspects for that specific day
- Execution of between-inning promotions

Post Game

- Clean up promotional items
- Communicate with Stadium Operations for final duties
- Intern wrap up meeting
- Conversations discussing progress and goals

Non Game Days

- Help with mascot appearances
- Prepare promotions for future dates
- Sales training and experience
- Operational tasks as needed

What we expect of you:

- You are the extension of our Front Office and considered professionals
- Be professional at all times, as you are the face of the Saltdogs
- Be committed to learning about this industry
- Be committed to 50+ home game schedule at Haymarket Park
- Have FUN and do not take yourself too seriously
- Meet our goals and your goals
- Use this experience to further your education and set yourself apart from others
- Ask as many questions as you can

Other Details:

Official Start Date: May 11th

Anticipated End: September 3rd as classes allow(Pending Playoffs); may be different for each intern's schedule.

Each intern will be paid Nebraska State Law Minimum Wage (\$9.00 per hour) **only** during games. Interns are not entitled to wages for the time spent in the internship.

Apply:

By February 2nd, 2020

Send in your Cover Letter and Resume to:

Email: kaydrab@saltdogs.com, Subject Line: Promotions Internship

Fax: 402-474-2254

Or Mail:

Lincoln Saltdogs

Attn: Promotions Internship

403 Line Drive Circle Ste A

Lincoln, NE 68508