

## **Lincoln Saltdogs 2019 Social Media Internship**

**Ultimate Goal:** Provide a fun environment for our interns to learn as much as possible about a Professional Baseball operation by placing them in a position to gain experience and knowledge which they will be able to take with them throughout their career. We aim to develop college students into young professionals by giving them a great experience with the Lincoln Saltdogs.

### **Who we are:**

Lincoln professional baseball is a family-oriented organization, dedicated to providing the community with an exciting product that promotes everything great about the game and safeguards the dignity of the players. Lincoln Professional Baseball is committed to fostering youth involvement with the game, and maintaining a wholesome, fun-filled environment that heightens fan anticipation about spending a memorable, affordable day at the ballpark. Lincoln Professional Baseball endeavors to always show fan respect and nurture spectator input that enhances value, enjoyment and civic pride. Additionally, player interaction with the community is encouraged to further their off-field personal and professional growth. Owned by NEBCO, Inc., the implementation of Lincoln professional baseball is a part of entertaining Nebraska, one of the cornerstones of NEBCO's mission of Building Nebraska.

### **Where you fit in:**

#### **Starting Date: May 6<sup>th</sup> (Unless otherwise specified)**

- Develop exact responsibilities for season
- Assist in the creating ideas for social media posts
- Create team dynamic with promotions interns
- Distribution of promotional materials

#### **Pre-Game/Game Time**

- Pre-Game Promotion Meeting
- Prepare posts for social media
- Capture various aspects of the pre-game and game time activities
- Photograph action shots of the game

#### **Post Game**

- Assist in capturing post-game player interview
- Craft and publish MVP graphics
- Attend Intern wrap up meeting
- Conversations discussing progress and goals

### **Non Game Days**

- Help with mascot appearances
- Operational tasks as needed

### **What we expect of you:**

- Be professional at all times, as you are the face of the Saltdogs
- Be committed to learning about this industry
- Be committed to 50+ home game schedule at Haymarket Park
- Have FUN and do not take yourself too seriously
- Meet our goals and your goals
- Use this experience to further your education and set yourself apart from others
- Ask as many questions as you can

### **Other Details:**

Official Start Date: May 6th

Anticipated End: September 1<sup>st</sup> as classes allow(Pending Playoffs); may be different for each intern's schedule.

Each intern will be paid Nebraska State Law Minimum Wage (\$9.00 per hour) **only** during games. Interns are not entitled to wages for the time spent in the internship.

### **Apply:**

**By January 23rd, 2019**

Send in your Cover Letter and Resume to:

Email: [kaydrab@saltdogs.com](mailto:kaydrab@saltdogs.com), Subject Line: Social Media Internship

Fax: 402-474-2254

Or Mail:

Lincoln Saltdogs

Attn: Promotions Internship

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