

## **Lincoln Saltdogs 2019 Internship**

**Ultimate Goal:** Provide a fun environment for our interns to learn as much as possible about a Professional Baseball operation by placing them in a position to gain experience and knowledge which they will be able to take with them throughout their career. We aim to develop college students into young professionals by giving them a great experience with the Lincoln Saltdogs.

### **Who we are:**

Lincoln professional baseball is a family-oriented organization, dedicated to providing the community with an exciting product that promotes everything great about the game and safeguards the dignity of the players. Lincoln Professional Baseball is committed to fostering youth involvement with the game, and maintaining a wholesome, fun-filled environment that heightens fan anticipation about spending a memorable, affordable day at the ballpark. Lincoln Professional Baseball endeavors to always show fan respect and nurture spectator input that enhances value, enjoyment and civic pride. Additionally, player interaction with the community is encouraged to further their off-field personal and professional growth. Owned by NEBCO, Inc., the implementation of Lincoln professional baseball is a part of entertaining Nebraska, one of the cornerstones of NEBCO's mission of Building Nebraska.

### **Where you fit in:**

#### **May 6<sup>th</sup> through Opening Day-**

- Crunch time of last minute preparation
- Understand what entire off season looks like leading up to season
- Learn our marketing strategy
- Develop exact responsibilities for season
- Look over projections, analysis, business model, etc.
- Create team dynamic with entire group
- Trained in all aspects of Professional Baseball

#### **Game Days**

- Pre-Game Promotion Meeting
- Responsible to ensure we operate efficiently
- Planning and preparing for future games
- Implementation of marketing strategy
- Overseeing respective area of operation
- Analyzing ways to improve operation
- Post-game staff wrap up

## **Non Game Days**

- Weekly conversations discussing progress and goals
- Prepare for future dates
- Sales training and experience
- Operational tasks as needed

## **What we expect of you:**

- You are the extension of our Front Office and considered professionals!
- Be committed to learning about this industry!
- Full commitment to be in Lincoln by May 6<sup>th</sup> (determined by school) and be at all 50 games!
- Have FUN and do not take yourself too seriously!
- Meet our goals and your goals!
- Tell us what we can do better!
- Use this experience to further your education and set yourself apart from others!
- Ask as many questions as you can in 4 months!

## **Other Details:**

Official Start Date: May 6<sup>th</sup> (unless otherwise specified)

Anticipated End: September 1<sup>st</sup> as classes allow(Pending Playoffs); will be different for each intern's school

Each intern will be paid Nebraska State Law Minimum Wage (\$9.00 per hour) only during games. Interns are not entitled to wages for the time spent in the internship. Throughout the timeframe of the internship, there will be opportunities for individuals to function as paid hourly employees in a variety of functions.

## **Apply:**

**By January 23<sup>rd</sup>, 2019**

Send in your Cover Letter and Resume to:

Email: [kaydrab@saltdogs.com](mailto:kaydrab@saltdogs.com)

Fax: 402-474-2254

Mail: Lincoln Saltdogs \*403 Line Drive Circle Ste A \* Lincoln, NE 68508